



AIMAN COLLEGE OF ARTS AND SCIENCE FOR WOMEN



Sponsored by AIMAN Education & Welfare Society
(Affiliated to Bharathidasan University)
Recognized by UGC Under Section 2(f) and 12(B)
K.Sathanur, Tiruchirappalli - 620 021.

DEPARTMENT OF BUSINESS ADMINISTRATION
&

INSTITUTION'S INNOVATION COUNCIL
Jointly Organises a Workshop on

Business Model Canvas (BMC)

Guest Speaker



Mr.N.Bharathi BE.,MBA.,

Founder & CEO of Informative Eduservice-MSME Company
Working in Deloitte India pvt. ltd,Chennai

Date: 06.04.2023 Time : 10.00a.m. Venue: Conference Hall

We Cordially Invite You All

Dr.A.V.K. Shanthi

Principal



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**INSTITUTION' S INNOVATION COUNCIL
&
DEPARTMENT OF BUSINESS ADMINISTRATION**

JOINTLY ORGANIZES A WORKSHOP

ON

“BUSINESS MODEL CANVAS”

PROGRAMME AGENDA

Date: 06.04.2023

Time: 10.00 am

Qirath Recited

: J. Afrin Fathima – I BBA

Welcome Address

: Salai Anushree.K.S –I BBA

Introduction to the Chief Guest

**: Ms. P. Annie Rabecca, Assistant
Professor, Department of Business
Administration, AIMAN College of Arts &
Science for Women.**

Resource Person

**: Mr.N. Bharathi BE., MBA.,
Founder &CEO of informative Eduservice –
MSME Company, Working in Deloitte Pvt.
Ltd, Chennai.**

Vote of Thanks

: N. Rifna Shreen –II BBA

Anushen
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**AIMAN COLLEGE OF ARTS &
SCIENCE FOR WOMEN
TIRUCHIRAPPALLI-620 021**



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INSTITUTION INNOVATION COUNCIL

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DEPARTMENT OF BUSINESS ADMINISTRATION

REPORT ON

“BUSINESS MODEL CANVAS”



Date: 06.04.2023

A Workshop on “Business Model Canvas” was organized by the Department of Business Administration in association with Institution Innovation Council of AIMA College of Arts & Science for Women on 6th April 2023 at 10am. The Workshop was conducted to empower students with the knowledge of Business Models, Channels & Customer Relation, and Classes of business structure. Ms Salai Anushree.K.S.of I BBA welcomed the gathering. Ms.P. Annie Rabecca Assistant Professor, Department of Business Administration, introduced the chief guest Mr.N. Bharathi BE., MBA., Founder &CEO of informative Eduservice – MSME Company, Working in Deloitte Pvt. Ltd, Chennai.

The sessions were handled by the Speaker in an interactive way. He explained the strategic management template used for developing new business models and documenting the existing ones. The objective of the workshop was to give the exposure and understanding of visual representation of a business model, highlighting the key strategic factors to the students. The theme of the workshop provided information about an organization and need of target market, and the role that the business products or services will play in meeting those needs.

60 participants from the Department of Business Administration attended the workshop. The workshop was very informative and knowledge building. To everyone’s surprise the chief guest presented a shield of appreciation acknowledging the service extended by our esteemed institution. Finally vote of thanks was proposed by Ms.N.Rifna Shreen of II BBA.

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DEPARTMENT OF BUSINESS ADMINISTRATION

“BUSINESS MODEL CANVAS”



Date: 06.04.2023



Chief Guest Presented Appreciation shield



Vote of Thanks

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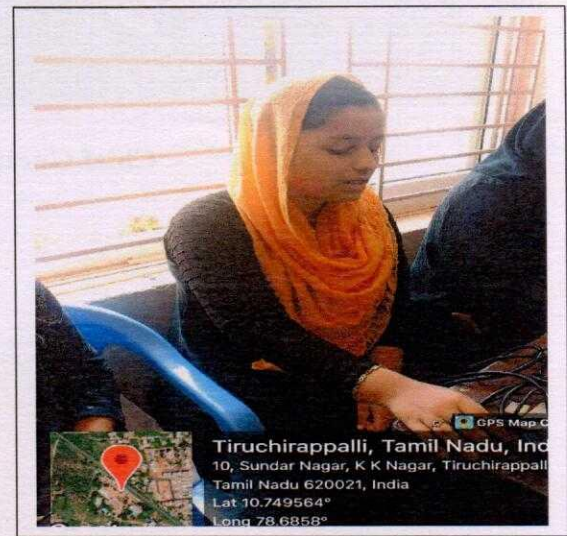
DEPARTMENT OF BUSINESS ADMINISTRATION

“BUSINESS MODEL CANVAS”

Date: 06.04.2023



Master of Ceremony



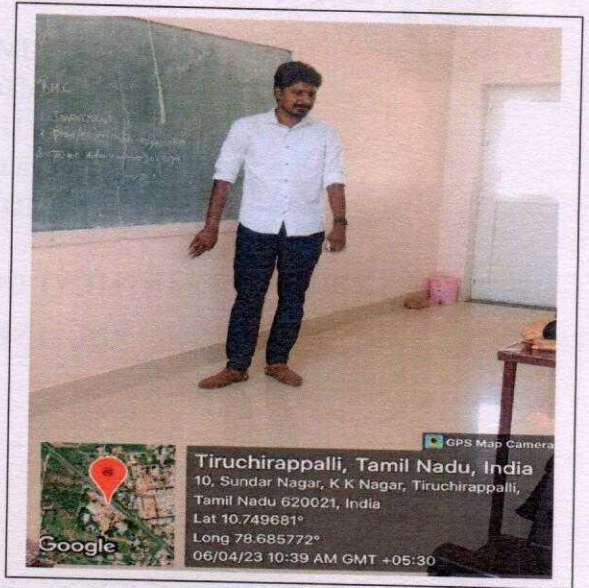
Qirath Recited



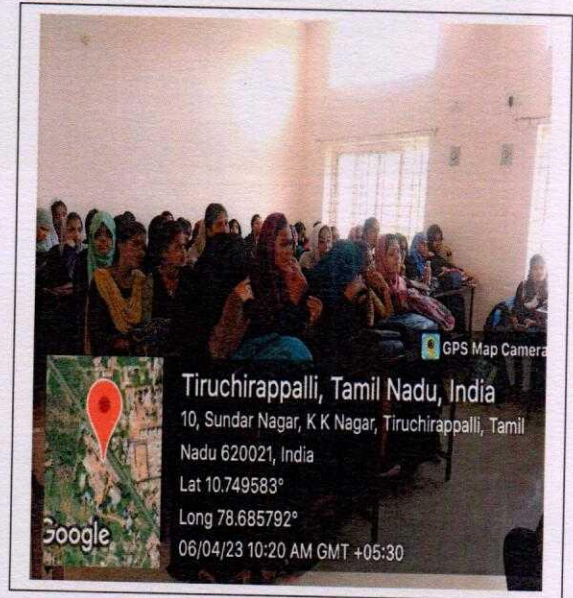
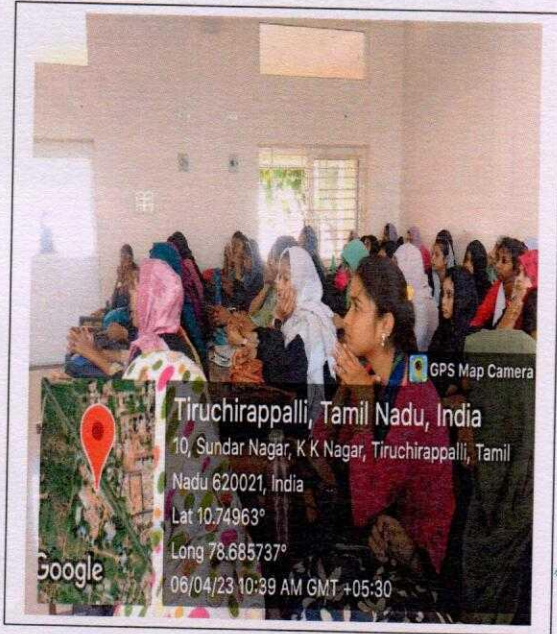
Welcome Address



Chief Guest Introduction



Chief Guest Interacted with Students



Students Attendance

Arushan
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AIMAN COLLEGE OF ARTS & SCIENCE FOR WOMEN, TRICHY - 21.
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INSTITUTION INNOVATION COUNCIL & DEPARTMENT OF BUSINESS ADMINISTRATION
JOINTLY ORGANISES A WORKSHOP ON

BUSINESS MODEL CANVAS

FEEDBACK- 06.04.2023

ROLL NO.	NAME	CLASS	Would you like to learn more about this topic? (Excellent/Very Good/Fair)	Please rate the speaker's knowledge of the topic: (Excellent/Very Good/Fair)	Please rate the speaker's presentation skills: (Excellent/Very Good/Fair)	Please rate the content of the slides (Excellent/Very Good/Fair)	How accurate was the session description? (Excellent/Very Good/Fair)	Overall session evaluation: (Excellent/Very Good/Fair)	SIGNATURE
22BBA01	B. AAFRIN BANU	I BBA	Good	Very good	Good	Good	Good	Good	
22BBA02	J. AASIYA BEGUM	I BBA	Very good	very good	very good	Good	Good	Good	B. Aafri Banu
22BBA03	H. ABSANA	I BBA	very good	good	fair	good	fair	Good	J. Aasiya Begum
22BBA04	AFFINA HARISHA.N	I BBA	Very good	good	good	fair	good	very fair	Not signed
22BBA05	J.AFRIN FATHIMA	I BBA	Very good	good	good	fair	good	good	N. Affrin Fathima
22BBA07	J. AFRIN FATHIMA	I BBA	Very good	good	fair	good	fair	Excellent	J. Affrin Fathima
22BBA08	ANEEES FATHIMA.S	I BBA	Very Good	good	good	Fair	Good	Very Good	J. Aafri Fathima
22BBA09	A. ASHA JASMEEN	I BBA	Fair	Fair	Fair	Good	Good	Good	S. Anas Fathima
22BBA10	H. ASIN FATHIMA	I BBA	Good	Good	Good	Very good	Good	Good	S. Anas Fathima
22BBA11	ASMITHA.F	I BBA	very good	very good	very good	very good	very good	very good	S. Anas Fathima
22BBA12	AYESHA BEGAM.U	I BBA	very good	very good	Excellent	very good	Fair	Excellent	Asmitha
			very good	Excellent	Excellent	Excellent	Excellent	Excellent	

12	22BBA13	AYESHA .R	I BBA	Very good	Good	Fair	Good	Good	Very good	R. Ayesha
13	22BBA14	AYISHA DHASFIKHA	I BBA							
14	22BBA15	M.DHANALAKSHMI	I BBA	Very good	Good	Fair	Good	Very good	Very good	m. dhana lakshmi
15	22BBA16	FAZMINA.J	I BBA	Very Good	Good	Excellent	Fair	Good	Good	Fazmina.
16	22BBA18	HARISHA.U	I BBA	Good	Good	Good	Fair	Good	Good	Harsha
17	22BBA19	HASEENA. N	I BBA	Good	Fair	Excellent	Good	Fair	Good	N. haseena
18	22BBA20	JANNATH FIRDOUSE.A	I BBA	Good	Good	Very good	Fair	Good	Good	Jannath firdouse
19	22BBA21	JASMINE.A	I BBA	very good	good	good	good	good	good	Jasmine
20	22BBA22	JUMANA FATHIMA.Z	I BBA	good	good	good	good	good	good	Jumana
21	22BBA23	KRISHNAVENI.G	I BBA	Good	very good	Fair	Excellent	Good	Good	Gr. Krishna Veni
22	22BBA24	LEMINA FATHIMA. S	I BBA	very good	very good	Fair	Excellent	very good	Good	Lemina fathima
23	22BBA25	LOGESWARI.M	I BBA	very good	good	good	Fair	good	very good	H. Logeswari
24	22BBA26	MUNISHWARI .S	I BBA	very good	good	good	Fair	Good	Good	S. Munishwari
25	22BBA28	NOORUN NISHA FARHAN.S	I BBA	Very good	Very good	good	good	very good	good	N. Nisha
26	22BBA30	RAJIYAKAMIL.R.S.	I BBA	very good	good	Fair	Good	very good	good	Rajiyakamil
27	22BBA33	SALAI ANUSHREE.K.S.	I BBA	good	good	Fair	Good	good	good	Salai Anushree
28	22BBA34	SALAIKALAIVANI.K.	I BBA	Good	good	Fair	good	good	good	Sala Kalai
29	22BBA35	SANDHIYA.K	I BBA	Very Good	Good	Good	Fair	Good	Good	Sandhiya
30	22BBA38	SHALINI.M	I BBA	Good	Good	Good	Fair	Very good	Good	M. Shalini
31	22BBA40	S.SHIFANA PARVEEN	I BBA	very good	very good	good	Excellent	very good	good	Shifana
32	22BBA41	SIVARANJANI.S	I BBA	Very good	Fair	Excellent	good	Fair	good	Sivaranjani
33	22BBA43	THASKEEN UL HASNA MF	I BBA	Very good	Fair	Good	Good	Good	Good	Thaskeen
34	22BBA46	YUVASRI. S	I BBA	Very good	very good	Good	Good	Fair	good	Yuvasri
35	21BBA 04	ANAKA.M	II BBA							
36	21BBA 10	DIVYADHARSHINI.S	II BBA	Good	very good	Good	Good	Good	Good	D. Divya
37	21BBA 17	HEMAPRIYA.B	II BBA	Good	Good	Good	Good	Good	Good	Hemapriya
38	21BBA 20	JANNATH NABILA.M	II BBA							

39	21BBA 24	MARJUKA NUSRATH.M	II BBA	Good	good	Good	Good	Good	Good	Mary
40	21BBA 26	MOHDUM MAHTHIYA.S.I	II BBA							Mohdum
41	21BBA 27	MONIKA.K	II BBA	Good	Good	very good	Good	Good	Good	K. Monika
42	21BBA 32	S. NAWAL BEE	II BBA	Very good	very good	good	Good	Good	Good	Nawal
43	21BBA 33	NOOR AISHAH.M	II BBA	Good	good	Good	Good	Good	Good	Aishah
44	21BBA 45	RESIN PARVIN.S	II BBA	Excellent	good	good	Good	Good	Good	Resin
45	21BBA 46	RIFNA SHREEN.N	II BBA	Good	good	Good	Good	Good	Good	Rifna
46	21BBA 51	SARMILA.M	II BBA	Good	Good	Good	Good	Good	Good	Sarmila
47	21BBA 53	SHAHIN SUMAIYA.M	II BBA	Good	Good	Good	Good	Good	Good	Shahin
48	21BBA 58	SHARENE.S	II BBA	Good	Good	Good	Good	Good	Good	Sharene
49	20BBA 04	ALSHEEN SAMEERA M.Y	III BBA	Good	Good	Good	Good	Good	Good	Alsheen
50	20BBA 05	AMINA RIZWANA	III BBA	Good	Good	Good	Good	Good	Good	Amina
51	20BBA 07	ANIS RAHAMATH .M	III BBA	Good	Good	Good	Good	Good	Good	Anis
52	20BBA 08	ASHRA BEGUM .U	III BBA	Good	Good	Good	Good	Good	Good	Ashra
53	20BBA 14	FATHIMA BEEVI .A	III BBA	Good	Good	Good	Good	Good	Good	Fathima
54	20BBA 15	FATHIMA SAFNA .S	III BBA	Good	Good	Good	Good	Good	Good	Fathima
55	20BBA 17	JANANI .S	III BBA	Good	Good	Fair	Good	Good	Good	Janani
56	20BBA 18	JANNATHUL FIRTHOSE .M	III BBA	Good	Good	Good	Good	Very good	Good	Jannathul
57	20BBA 19	JENIFAR.S	III BBA	Good	Good	Good	Good	Good	Good	Jenifar
58	20BBA 21	KARIMA PARVEEN .N	III BBA	Very good	Good	Good	Good	Good	Good	Karima
59	20BBA 22	KARTHIGA .B	III BBA	Very good	Good	Very good	Good	Very good	Good	Karthiga
60	20BBA 23	MAHALAKSHMI .P	III BBA	Very good	Good	Good	Good	Good	Good	Mahalakshmi
61	20BBA 24	MULFA BEGUM .K	III BBA	Very good	Good	Good	Good	Good	Good	Mulfa
62	20BBA 26	NAJIBA .M	III BBA	Good	Good			Good	Good	Najiba
63	20BBA 27	NOORUL BASILA .B	III BBA	Very good	Very good	Good	Fair	Excellent	Good	Noorul
64	20BBA 29	PRIYADHARSHINI .K	III BBA	Good	Good	Good	Good	Good	Good	Priyadharshini
65	20BBA 32	RAJALAKSHMI .S	III BBA	Good	Good	Good	Good	Good	Good	Rajalakshmi
			III BBA	Very good	Good	Very good	Good	Excellent	Good	S. Rajalakshmi

66	20BBA 37	ROSHAN SHAFEEKA .M	III BBA	Good	very good	Good	very good	excellent	Good	Rosh
67	20BBA 38	SAFRIN BEGUM .M	III BBA	Good	Good	very good	Good	Good	very good	Safir
68	20BBA 41	SATHIKA BANU .A	III BBA	good	good	good	good	good	good	Lathika Banu
69	20BBA 43	SHABANA .N	III BBA	Good	very good	Good	Good	Good	good	Shabana
70	20BBA 44	SHAFFRIN SITHIKA .A	III BBA	Good	good	good	Good	Good	good	Shaffrin
71	20BBA 46	SHAJIRA BANU .M	III BBA	Good	good	good	Good	good	good	Shajira
72	20BBA 47	SHARMILI .M	III BBA	Good	Good	good	Good	good	good	Sharmili
73	20BBA 48	SHEERIN SHIFANA .A	III BBA	good	good	Good	Good	good	good	Sheerin Shifana
74	20BBA 49	SHIFA JASMINE .S	III BBA	good	very good	good	very good	good	good	Shifa
75	20BBA 50	SULTHANA PARVEEN .S	III BBA	good	very good	good	good	good	good	Sulthana
76	20BBA 54	VAHITHA BANU	III BBA	very good	good	good	good	good	good	Vahitha

Arusha

PRINCIPAL

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JOINTLY ORGANISES A WORKSHOP ON

BUSINESS MODEL CANVAS

ATTENDANCE - 06.04.2023

S.NO	ROLL NO.	NAME	CLASS	SIGNATURE
1	22BBA01	B. AAFRIN BANU	I BBA	B. Aafri Banu
2	22BBA02	J. AASIYA BEGUM	I BBA	J. Aasiya Begum
3	22BBA03	H. ABSANA	I BBA	H. Absana
4	22BBA04	AFFINA HARISHMA.N	I BBA	N. Affina Harishma
5	22BBA05	J.AFRIN FATHIMA	I BBA	J. Aafri Fathima
6	22BBA07	J. AFRIN FATHIMA	I BBA	J. Aafri Fathima
7	22BBA08	ANEES FATHIMA.S	I BBA	S. Anees Fathima
8	22BBA09	A. ASHA JASMEEN	I BBA	A. Asha Jasmeen
9	22BBA10	H. ASIN FATHIMA	I BBA	H. Asin Fathima
10	22BBA11	ASMITHA.F	I BBA	F. Asmitha
11	22BBA12	AYESHA BEGAM.U	I BBA	U. Ayesha Begam
12	22BBA13	AYESHA .R	I BBA	R. Ayesha
13	22BBA14	AYISHA DHASFIKHA	I BBA	K. Ayish
14	22BBA15	M.DHANALAKSHMI	I BBA	M. Dhanalakshmi
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17	22BBA19	HASEENA. N	I BBA	N. Haseena
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9	22BBA21	JASMINE.A	I BBA	A. Jasmine
0	22BBA22	JUMANA FATHIMA.Z	I BBA	
1	22BBA23	KRISHNAVENI.G	I BBA	Cr. Krishna Veni
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3	22BBA25	LOGESWARIM	I BBA	Logeshwari.M
4	22BBA26	MUNISHWARI .S	I BBA	S.munishwari
5	22BBA28	NOORUN NISHA FARHAN.S	I BBA	N.N
6	22BBA30	RAJIYAKAMIL.R.S.	I BBA	Rajiya Kamil
7	22BBA33	SALAI ANUSHREE.K.S.	I BBA	K.S. Salai Anushree
8	22BBA34	SALAIKALAIVANI.k.	I BBA	K. Salai Kalai
9	22BBA35	SANDHIYA.K	I BBA	K. Sandhya
0	22BBA38	SHALINI.M	I BBA	M. Shalini
1	22BBA40	S.SHIFANA PARVEEN	I BBA	S. Shifana
2	22BBA41	SIVARANJANIS	I BBA	Sivaranjanis
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6	21BBA 10	DIVYADHARSHINI.S	II BBA	D. Divya dharshini
7	21BBA 17	HEMAPRIYA.B	II BBA	B. Hemapriya
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9	21BBA 24	MARJUKA NUSRATH.M	II BBA	M. Marjuka Nusrath
0	21BBA 26	MOHDUM MAHTHIYA.S.I	II BBA	K. Monica
1	21BBA 27	MONIKA.K	II BBA	K. Monika
2	21BBA 32	S. NAWAL BEE	II BBA	S. Nawal Bee
3	21BBA 33	NOOR AISHAH.M	II BBA	M. Noor Aishah
4	21BBA 45	RESIN PARVIN.S	II BBA	S. Resin Parvin
5	21BBA 46	RIFNA SHREEN.N	II BBA	N. Rifna Shreen

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47	21BBA 53	SHAHIN SUMAIYA.M	II BBA	M. Shahin Sumaiya
48	21BBA 58	SHARENE.S	II BBA	S. Sharene
49	20BBA 04	ALSHEEN SAMEERA M.Y	III BBA	A. Alsheen Sameera
50	20BBA 05	AMINA RIZWANA	III BBA	A. Amina Rizwana
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57	20BBA 19	JENIFAR.S	III BBA	S. Jenifar
58	20BBA 21	KARIMA PARVEEN .N	III BBA	N. Karima Parveen
59	20BBA 22	KARTHIGA .B	III BBA	B. Karthiga
60	20BBA 23	MAHALAKSHMI .P	III BBA	P. Mahalakshmi
61	20BBA 24	MULFA BEGUM .K	III BBA	K. Mulfa Begum
62	20BBA 26	NAJIBA .M	III BBA	M. Najiba
63	20BBA 27	NOORUL BASILA .B	III BBA	B. Noorul Basila
64	20BBA 29	PRIYADHARSHINI .K	III BBA	K. Priyadharshini
65	20BBA 32	RAJALAKSHMI .S	III BBA	S. Rajalakshmi
66	20BBA 37	ROSHAN SHAFEEKA .M	III BBA	M. Roshan Shafeeka
67	20BBA 38	SAFRIN BEGUM .M	III BBA	M. Safrin Begum
68	20BBA 41	SATHIKA BANU .A	III BBA	A. Sathika Banu
69	20BBA 43	SHABANA .N	III BBA	N. Shabana
70	20BBA 44	SHAFFRIN SITHIKA .A	III BBA	A. Shaffrin Sithika
71	20BBA 46	SHAJIRA BANU .M	III BBA	M. Shajira Banu
72	20BBA 47	SHARMILI .M	III BBA	M. Sharmili

20BBA 48	SHEERIN SHIFANA .A	III BBA	A. Sheeri - Shifa .
20BBA 49	SHIFA JASMINE .S	III BBA	S. Shifa Jasmine
20BBA 50	SULTHANA PARVEEN .S	III BBA	S. Sultana parveen .
20BBA 54	VAHITHA BANU	III BBA	Hella In The Barn .

Arishan
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